

# Priory Dental Care News

Issue 13



## Brightening your smile with Air Polishing and Boutique Whitening

Do you find yourself putting your hand over your mouth when you're talking, or keeping your mouth closed when you smile? If you're feeling self-conscious about the colour of your teeth, we may have a treatment to help.

Air polishing is one of the new dental hygiene treatments we are offering to patients who want a cleaner, brighter smile.

Air polishing is a gentle and painless treatment, which uses air and water pressure to deliver a controlled stream of sodium bicarbonate powders through a special nozzle.

Although it's a simple technique, it's very effective at removing stains from the tooth surface, such as those caused by tea, coffee, red wine, cola and tobacco. It is also very effective at removing plaque

and anything else that may have become trapped between teeth, such as pieces of food.

Although air polishing is not a tooth whitening therapy, it can significantly improve tooth brightness and give you a noticeably sparkling fresh, healthy mouth in an instant.

Some people have naturally darker teeth, which cannot be improved with cleaning or polishing. If you feel that your smile is not as bright as you would like, then our new professional teeth whitening treatment may be of an interest to you. Boutique Whitening is a safe, affordable and effective way to enhance your smile. Boutique home whitening gels are PH neutral to

protect the enamel, and have a built-in desensitiser to help prevent unwanted sensitivity. With Boutique Whitening, you can achieve fantastic results, with a brighter, whiter smile in just 14 days!

If you would like to know more about how we can brighten up your smile, please give us a call on 01366 386666.



## PlaqSearch for better plaque control

To keep teeth and gums healthy it is important to regularly remove plaque through toothbrushing and interdental cleaning. But plaque is difficult to see, so how can you tell if cleaning is effective enough?

Using a disclosing tablet which colours the plaque is a quick and easy self-check method to show where you need to brush better.



The advantage of TePe PlaqSearch is the two-tone effect. New plaque is coloured red, while plaque older than 12 hours is coloured blue, which makes it obvious where brushing is repeatedly missed.

For information on any of our oral healthcare products please speak to a member of the practice team.

Q. What was the dentist doing in Panama?  
A. Looking for the Root Canal

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## Special Offer - £10 reward!

We are taking on new private patients, and what better than a recommendation from you, our valued patients!

If you have a friend who would be interested in joining our practice, please cut out this coupon, filling in your name and contact number in the space below, and pass it on for your chance to receive **£10** worth of **gift vouchers** redeemable against any of our **oral healthcare products**. Your friend will also be rewarded with a **15% discount** off their initial examination fee (normal cost £65.00), saving them **£9.75** on their first visit.

When your friend presents this coupon at their first appointment, we will contact you so you can collect your £10 voucher.

For further information, terms and conditions please speak to one of our friendly receptionists who will be happy to help. This offer is only valid using an official patient referral coupon. Terms and conditions apply. Offer ends on 31<sup>st</sup> July 2019

Name:

Contact Tel: